

Mobile Apps for

UNIVERSITIES

Boost your University profile with your own branded mobile app



Do you want to connect with your students?

You need to go Mobile! Here is what The App Co. can do for your University:



Design, build and manage a beautiful iPhone, iPad, Android and Mobile Web App



Improve your social networking strategies and increase followers on Facebook and Twitter



Keep students updated on current and upcoming events



Increase student participation with your University



Increase mobile search engine visibility



Reach out to the wider public and promote your University

Over 50 features available!

To see full list of features, visit: www.theappco.co.za



Course Information



Lecture Timetables



Push Notifications



Events Listings



Advanced Analytics



GPS Directions



Absentee Forms



Social Media
Integration



Fan Wall

Increase Communication With Push Notifications

- Drive extra walk-in traffic
- Target your students based on their interests
- Segment your audience based on device, location and proximity
- Send out individual and group messages based on memberships levels



Businesses can send out **unlimited** push messages for **free!**



Geo-Targeted & Geo-Fenced Push Notifications

Send notifications to specific users based on their exact location with our Geo-Targeted push notifications. You can also setup a Geo-Fence (virtual perimeter) on a map and automatically send messages to users when they enter this area.

Ask for your **free app demo** today!

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