

theAPPco. (Pty) Ltd.

Mobile Apps for **GOLF CLUBS**

Increase revenue, brand exposure and loyalty with your own branded mobile app.



The Mobile Revolution is HERE

theAPPco brings you cutting edge, easy-to-use, cost effective mobile solutions to your business's finger tips. You can now connect with your members the way they want to connect with you!



OVER 75%
OF THE WORLD'S POPULATION ARE
MOBILE SUBSCRIBERS



Do you want your business to grow?

You need to go Mobile! Here is what theAPPco can do for your country club:

- ★ Simultaneously design, build and manage a beautiful iPhone, iPad, Android and Mobile Web App for business
- ★ Enhance overall brand exposure
- ★ Increase mobile search engine visibility
- ★ Improve your social networking strategies and increase followers on Facebook and Twitter
- ★ Boost foot traffic and revenue
- ★ Encourage repeat business and customer loyalty

GET MORE **TRAFFIC** & CUSTOMERS

Investing in a Mobile App Can Increase Revenue

According to an ABI Research survey of consumers, respondents who downloaded a retail branded app said they...

- Had visited the business more often **+ 45.8%**
- Bought more of the business's products and services **+ 40.4%**
- Encouraged their friends to visit the business **+ 30.8%**

Source: ABI Research

Increase Business With our Advanced Push Messaging System

Send out push messages that instantly pop up on all your users smartphones promoting location based targeted deals, offers and notifications...



Advanced Features:

- Geo-targeted push messages
- Geo-fenced push messages



Ask for your free app demo today!

We offer a free demonstration app for your club, so that you can see exactly how you can get more traffic and customers.



iPhone, iPad, Android & Mobile Web Apps

Key benefits:



Bookings and Reservations

Allow your members to book facilities directly from their mobile device



Overview and Scoring

Display hole by hole GPS with front, middle and back pin positions with inbuilt scoring and handicaps



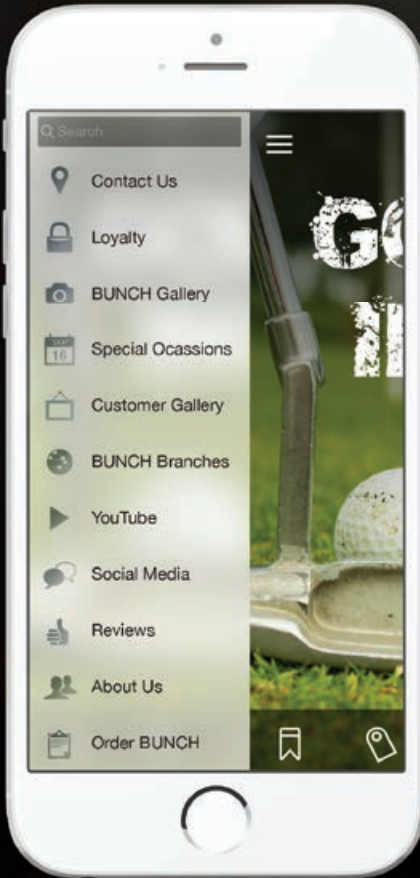
Push Notifications

Send out unlimited push notifications to your customers during off season and increase business with deals and offers.



Platform and features

We understand that your club is unique. Your app can include additional custom features designed around your needs.



Advanced Analytics



Push Notifications



YouTube Integration



Events Listings



Photo Gallery



Hole by Hole
GPS



Reservations and
Bookings

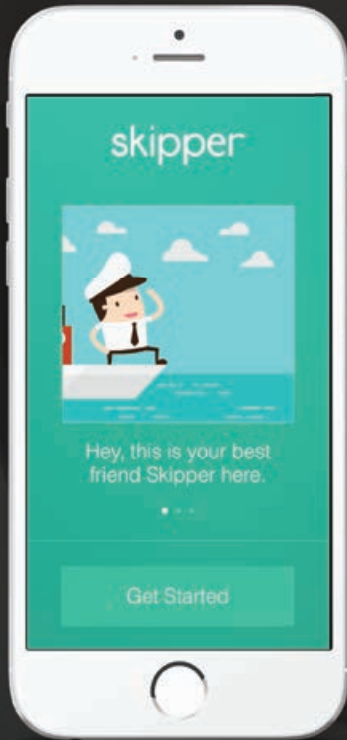


Social Media
Integration



Fan Wall

We design, build and publish your apps!
You can take full control and make live app updates anytime.



NEW! Free Mobile App Manager*

You can now manage your app and send out push notifications from your own mobile device.

How the Mobile App Manager benefits you:

- Send Push Notifications
- View Users Activity
- See Coupon Redemption
- Manage Bookings
- Advanced Analytics
- View All Orders

Many more features available!

*Limited offer

Ready to **go mobile?**
Contact us today.


theAPPco. (Pty) Ltd.
www.theappco.co.za