

theAPPco. (Pty) Ltd.
www.theappco.co.za

Mobile Apps for SCHOOLS

Boost your Schools profile with your own
branded mobile app.



The Mobile Revolution is HERE

theAPPco brings you cutting edge, easy-to-use, cost effective mobile solutions to your School's finger tips. You can now connect with parents and pupils the way they want to connect with you!



OVER 75%
OF THE WORLDS POPULATION ARE
MOBILE SUBSCRIBERS



Do you want to connect with parents?

You need to go Mobile! Here is what theAPPco can do for you:

- ★ Design, build and manage a beautiful iPhone, iPad, Android and Mobile Web App for your School
- ★ Keep students and parents updated on current events
- ★ Increase mobile search engine visibility
- ★ Improve your social networking strategies and increase followers on Facebook and Twitter
- ★ Increase parent and student participation with your School
- ★ Reach out to the wider public and promote your School

GET MORE **TRAFFIC** & INTERACTION

Investing in a Mobile App Can Increase Interaction

Improve communication between your school, students and parents:

- Offer access to school news, key dates and developments
- Improve communication between your school, students and parents
- Include events, student achievements and absentee forms

Increase Communication With our Advanced Push Messaging System

Send out push messages that instantly pop up on all your users smartphones promoting events, updates and notifications...



Advanced Features:

Geo-targeted push messages
Geo-fenced push messages



Ask for your free app demo today!

We offer a free demonstration app for your business so that you can see exactly how you can get more traffic and customers.



iPhone, iPad, Android & Mobile Web Apps

Key benefits:



Absentee Forms

Allow parents to submit absence forms directly through their mobile device



Class Timetables

List timetables to ensure students and parents are notified about the upcoming classes, changes or cancellations



Push Notifications

Send out unlimited push notifications to parents and students about upcoming school trips, events and meetings



Platform and features

We understand that your school is unique. Your app can include additional custom features designed around you:



Advanced Analytics



Push Notifications



YouTube Integration



Events Listings



Photo Gallery



Lunch Menus



Class
Timetables

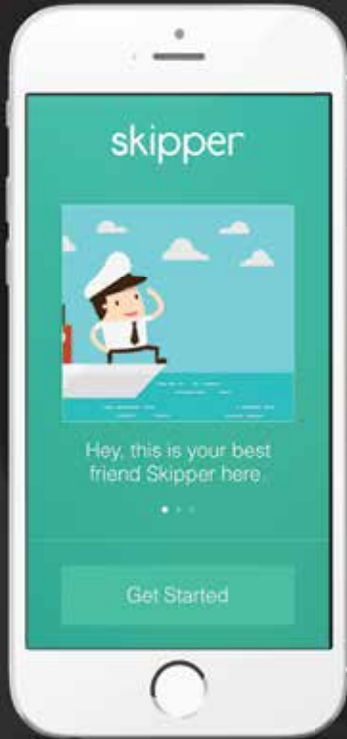


Social Media
Integration



Absentee
Forms

We design, build and publish your apps!
You can take full control and make live app updates anytime.



NEW! Free Mobile App Manager*

You can now manage your app and send out push notifications from your own mobile device.

How the Mobile App Manager benefits you:

- Send Push Notifications
- View Users Activity
- See Event Participation
- View Submitted Absentee Forms
- Advanced Analytics

Many more features available!

*Limited offer

Ready to **go mobile?**
Contact us today.


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